

BATTER UP!



**RESERVE YOUR
SPONSORSHIP TODAY!**

- NMBA SPONSORSHIPS ARE A VALUABLE WAY TO ADVERTISE YOUR COMPANY IN THE PRESENCE OF YOUR CUSTOMERS OR POTENTIAL CUSTOMERS.
- LET THE NMBA PROVIDE YOU WITH INVALUABLE EXPOSURE & MARKETING OPPORTUNITIES.
- CHOOSE THE CATEGORY WITH THE BEST POTENTIAL TO FIT YOUR COMPANY'S NEEDS.

DON'T STRIKE OUT!



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**HIT
A
HOMERUN
WITH THE
NMBA**



Sponsorship



Advertising

Opportunities

Sponsorship Opportunities

Levels of sponsorship include:

Bronze Sponsorship \$500

(Includes one of the following...your choice)

- **NMBA Board Meeting**
- **Golf contests (Longest Drive/Putt/ Closest to the pin) (3 @ \$500 each)**
- **Ruidoso Downs Race Track Lunch, June 10, 2017**

Benefits include: Company listing in the official NMBA Annual Convention program & Sponsorship ribbons.

Silver Sponsorship \$1,000

(Includes one of the following...your choice)

- **General sponsorship**
- **Portfolio (w/company logo) for registration material**
- **Golf Team Prize**
- **Golf Lunch, June 8, 2017**
- **Break, Friday, June 9, 2017 (2)**

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbons, Company recognized from podium at chosen event, Electronic attendee mailing list.

Gold Sponsorship \$1,500

(Includes one of the following...your choice)

- **Name badges (w/ company logo) on lanyard**
- **Golf Beverage Cart, June 8, 2017**
- **Breakfast on Friday, June 9, 2017**

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbons, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine.

*One complimentary Convention Registration.

Platinum Sponsorship \$2,500

(Includes one of the following...your choice)

- **Welcome reception, Thursday, June 8, 2017**
- **Lunch on Friday, June 9, 2017**
- **Cocktail reception, Friday, June 9, 2017**

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbons, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, Company materials in attendee portfolios, and ½ page color ad in the Annual Convention program.

*Two complimentary Convention Registrations.

Emerald Sponsorship \$3,000

- **Final Dinner—Company Table for (8) Friday, June 9, 2017**

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbons, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, Company materials in attendee portfolios.

*Two complimentary Convention Registrations.

Diamond Sponsorship \$5,000

(Includes one of the following...your choice)

- **Cody Ross, Thursday, June 8, 2017 (2)**
- **Finale President's Dinner, June 9, 2017 (2)**

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbons, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, Company materials in attendee portfolio's, One full page color ad in the Annual Convention program and

*Three complimentary Annual Convention Registrations.

Call the NMBA office if you have any questions.

(505)-822-7900

Name: _____

Company: _____

Address: _____

City/State: _____

Sponsorship Choice:

Yes, our company is interested in participating as a sponsor at the following level:



- Bronze @ \$500
- Silver @ \$1,000
- Gold @ \$1,500
- Platinum @ \$2,500
- Emerald @ \$3,000
- Diamond @ \$5,000

Within the category marked above, our company would like to sponsor the following:

First Choice: _____

Second Choice: _____

Sign up NOW to Guarantee your choice!

Advertising Opportunities:

The official program will be provided to each registrant and is a great opportunity to highlight your company/product. Advertising will be sold at the following rates. All artwork must be camera ready and payment must be submitted to NMBA **No later than May 19, 2017**

____ Yes, we want to advertise in the Annual Convention Program.

Half page 5" (w) x 3³/₄" (h) = \$500

Full page 5" (w) x 8" (h) = \$800