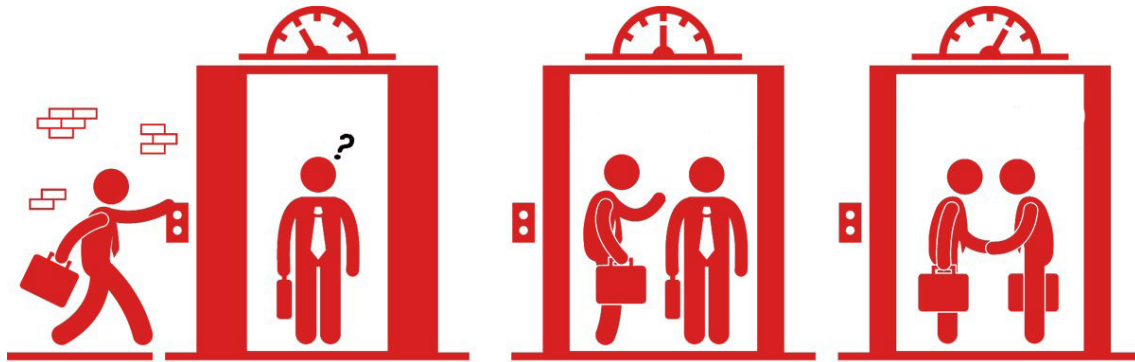


NMBA Vendor Event



In the past, elevator speeches were usually reserved for networking events, conferences, cocktail parties, and ... well, elevators. These days, though, they're used in many more contexts. From LinkedInSM profiles to 140-character tweets, not only do businesses and professionals have a limited time to accurately explain what they do and what value they are to potential clients, customers and partners, they are now competing for attention in ways they weren't before. Furthermore, the very culture of marketing has shifted—no longer are prospective clients and customers sold on messaging that is product- or even brand-centric. They now require messaging that speaks directly to them.

Again this year the NMBA is putting you on stage to deliver your best elevator speech in front of all attendees at this year's 108th Annual Convention. On Friday, June 7th, our Vendor Lunch will be your opportunity to reach out and showcase your company. Each vendor will have 5 minutes on stage.

On June 6th, the NMBA will also offer a table for our opening cocktail reception with a "MISSION POSSIBLE" theme. Straighten your fake mustache and dust off the shoe phone; you're about to partake in the ultimate Spy Game! Each vendor will have a code, riddle or clue that the banker needs to complete their mission.



Associate Member: \$1,000.00

Non-Member: \$2,000.00

Below is what the Vendor Event Fee will entitle you to:

- ✚ One 6 ft table for display material for the evening of June 6 & all day June 7
- ✚ Slideshow with your company logo
- ✚ 5 minutes of podium time during our Vendor Lunch
- ✚ One FREE registrant to the convention
- ✚ One FREE ½ page advertisement in our final program

RESERVE your Spot TODAY!

MISSION ACCOMPLISHED!