

# RESERVE YOUR SPONSORSHIP

NMBA SPONSORSHIPS ARE A VALUABLE WAY TO ADVERTISE YOUR COMPANY IN THE PRESENCE OF YOUR CUSTOMERS OR POTENTIAL CUSTOMERS.



NMBA SPONSORSHIPS ARE A GREAT WAY TO SAY "THANK YOU" FOR YOUR BUSINESS!



LET THE NMBA PROVIDE YOU WITH INVALUABLE EXPOSURE & MARKETING OPPORTUNITIES.



CHOOSE THE CATEGORY WITH THE BEST POTENTIAL TO FIT YOUR COMPANY NEEDS.



# NMBA 109TH ANNUAL CONVENTION



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# Sponsorship and Advertising Opportunities

# SPONSORSHIP OPPORTUNITIES

Levels of sponsorship include:

## Silver Sponsorship \$1,000

- General
- Golf Lunch
- Golf Prizes
- NMBA Board Meeting

**Benefits include:** Company listing in the official NMBA Annual Convention program, Sponsorship ribbon.

## Gold Sponsorship \$2,000

(Includes one of the following...your choice)

- Golf Beverage Cart
- Portfolio/Bag for each registrant w/logo
- Coffee Bar, Friday, June 7, 2019

**Benefits include:** Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list.

**\*One complimentary Annual Convention Registration**

## Platinum Sponsorship \$2,500

(Includes one of the following...your choice)

- Lanyard (w/company logo)
- Welcome reception: Thursday, June 4, 2020
- Breakfast: Friday, June 5, 2020
- Audiovisual: Friday, June 5, 2020

**Benefits include:** Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine.

**\*One complimentary Annual Convention Registration.**

## Emerald Sponsorship \$3,000

- Cocktail reception, Saturday, June 6, 2020
- Dinner Wine, Saturday, June 6, 2020

**Benefits include:** Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, half page color ad in the Annual Convention program and

**\*Two complimentary Annual Convention Registrations**

## Diamond Sponsorship \$5,000

- Finale President's Dinner, Saturday, June 6, 2020

**Benefits include:** Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, Company materials in attendee portfolio's, One full page color ad in the Annual Convention program and

**\*Three complimentary Annual Convention Registrations.**

**DON'T MISS THIS OPPORTUNITY  
TO COMMUNICATE WITH YOUR  
TARGET MARKET!**



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

## SPONSORSHIP CHOICE:

Yes, our company is interested in participating as a sponsor at the following level:

- Silver @ \$1,000
- Gold @ \$2,000
- Platinum @ \$2,500
- Emerald @ \$3,000
- Diamond @ \$5,000

Our company would like to sponsor the following:

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

**Sign up NOW to Guarantee your choice!**

## Advertising Opportunity:

The official program will be provided to each registrant and is a great opportunity to highlight your company/product. Advertising will be sold at the following rates. All artwork must be camera ready and payment must be submitted to NMBA

**No later than May 15, 2020**

\_\_\_\_ Yes, we want to advertise in the Annual Convention Program.

- Half page 5" (w) x 3 3/4" (h) = \$500
- Full page 5" (w) x 8" (h) = \$800