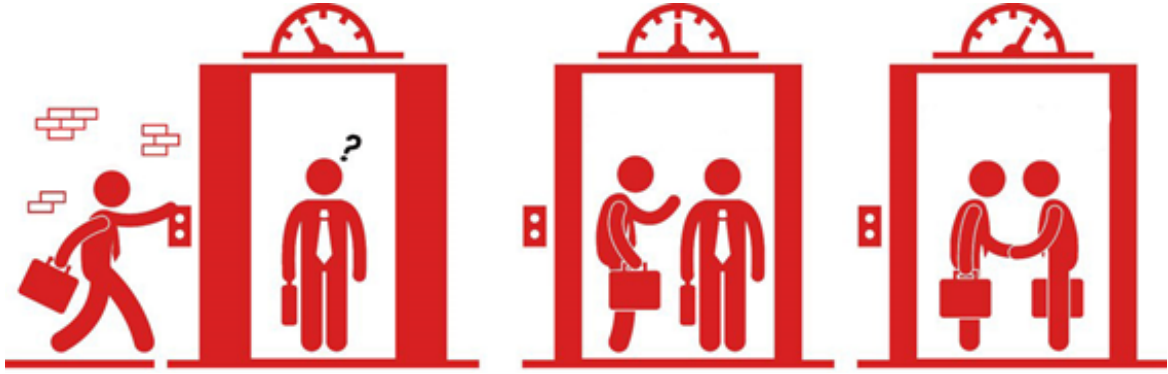


# NMBA VENDOR EVENT

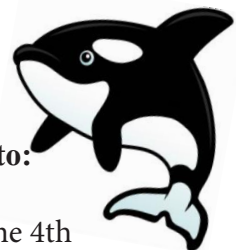


In the past, elevator speeches were usually reserved for networking events, conferences, cocktail parties, and ... well, elevators. These days, though, they're used in many more contexts. From LinkedInSM profiles to 140-character tweets, not only do businesses and professionals have a limited time to accurately explain what they do and what value they are to potential clients, customers and partners, they are now competing for attention in ways they weren't before. Furthermore, the very culture of marketing has shifted—no longer are prospective clients and customers sold on messaging that is product- or even brand-centric. They now require messaging that speaks directly to them.

Again this year the NMBA is putting you on stage to deliver your best elevator speech in front of all attendees at this year's 109th Annual Convention. On Saturday, June 6th, our President's Dinner will be your opportunity to reach out and showcase your company. Each vendor will have 5 minutes on stage.

On June 4th, the NMBA will also offer a table for our opening cocktail reception with an "Orlando Theme Park Edition" theme. Orlando Theme Parks trivia will be scattered around the room for the bankers to make their way around the NMBA THEME PARK.... you're about to partake in the ultimate Theme Park Adventure! Details will be given upon commitment.

**Associate Member: \$1,000.00**  
**Non-Member: \$2,000.00**



**Below is what the Vendor Event Fee will entitle you to:**

- \* One 6 ft table for display material for the evening of June 4th
- \* Opportunity to golf with a banker (golf paid seperately)
- \* 5 minutes of podium time during our President's Dinner
- \* One FREE registrant to the ENTIRE convention
- \* One FREE ½ page advertisement in our final program

## RESERVE YOUR SPOT TODAY

