

# Debit that's here for you

You, your customers, and your community. That's what matters to us. And we have the debit program that proves it.

Discover<sup>®</sup> Debit is built around giving you the capabilities and service to create a successful debit program. Here's how we deliver on that promise:

### Your people first

Your success is our success. That's why we put a team in place to be with you every step of the way in creating, launching, marketing, and growing a successful debit program.

### Your time first

Our simplified and transparent billing structure means that your employees spend less time on paperwork and more time on tasks that matter.

### Your <u>cardholders</u> first

We keep your cardholders at the top of our mind so your card stays at the top of their wallet. Benefits like Lowest Purchase Price Guarantee and Identity Theft Defense mean cardholders can feel savvy and more secure with their new debit card.

### Your money first

Our debit program can help you save money and keep it in your pocket. Discover Debit's low program fee means you get to keep more of our highly competitive interchange.

Our job is to do everything we can to help you do yours.

**Dave Schneider**, Senior Vice President Corporate Debit Strategies and Products Discover



### Debit that's here for you



# Powered by partnership. Focused on you.

When it comes to our brand of partnership, your brand comes first. Period.



Discover's service has been absolutely awesome. They have proven that they care just as much about our clients as we do. And that is saying a lot.

**Betsy Flynn**, President CFSB, a Discover Debit Client Benton, Kentucky

## We've got your back, so that you can have theirs.

When you make the switch to Discover Debit, you get a team of dedicated specialists. From implementation to marketing, we're here to make the transition as smooth as possible.

#### **Dedicated Account Manager**

Your partner in creating a debit program that helps you reach your goals and fit your budget.

#### **Implementation Project Manager**

Your go-to for all things launch including setting processes and training staff.

#### **Marketing Consultant**

Your new brand champion who helps with marketing and community outreach.

# Ready to see what we can do for you?

I'm ready to talk challenges and find solutions that fit your needs. And together, we'll build you a debit program that's able to do more for you, your team, and your community.

### Give me a call to get started.



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Discover Debit is endorsed by the American Bankers Association.