



# Debit that's **here for you**<sup>®</sup>

You, your customers, and your community - that's what matters to us. And we have the debit program that proves it.

Discover<sup>®</sup> Debit is built around giving you the capabilities and service to create a successful debit program. Here's how we deliver on that promise:



## Your People

Your success is our success. That's why we put a team in place to be with you every step of the way in creating, launching, marketing, and growing a successful debit program.



## Your Money

Our debit program can help you save money and keep it in your pocket. Discover Debit's low program fee means you get to keep more of our highly competitive interchange.



## Your Time

Our simplified and transparent billing structure means that your employees spend less time on paperwork and more time on tasks that matter.



## Your Cardholders

We keep your cardholders at the top of our mind so your card stays at the top of their wallet. Benefits such as credit monitoring and dark web monitoring mean cardholders can feel more secure with alerts that protect their debit card and more.



*Our job is to do everything we can to help you do yours."*

-Dave Schneider  
Senior Vice President, Corporate Debit Strategies and Products  
Discover Financial Services

# Powered by Partnership. Focused on You.

When it comes to our brand of partnership, your brand comes first. Period.

“ We do promotions with them every year. They have tremendous resources that we can access for any marketing or advertising campaigns that we want to do, which is really helpful. They always help us get better and promote the use of debit cards. And for us, as a bank, it’s really beneficial.”

-Dan Duchnowski, Executive Vice President & Chief Deposit & Marketing Officer, Planters First Bank, Cordele, GA

## We’ve got your back, so that you can have theirs.

When you make the switch to Discover Debit, you get a team of dedicated specialists. From implementation to marketing, we’re here to make the transition as smooth as possible.

- ✓ **Dedicated Account Manager**  
Your partner in creating a debit program that helps you reach your goals and fit your budget.
- ✓ **Implementation Project Manager**  
Your go-to for all things launch including setting processes and training staff.
- ✓ **Marketing Consultant**  
Your new brand champion who helps with marketing and community outreach.

## Ready to see what we can do for you?

We’re ready to talk challenges and find solutions that fit your needs. And together, we’ll build a debit program that’s able to do more for you, your team, and your community.

## Give me a call to get started.

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Discover Debit is endorsed by the American Bankers Association®

