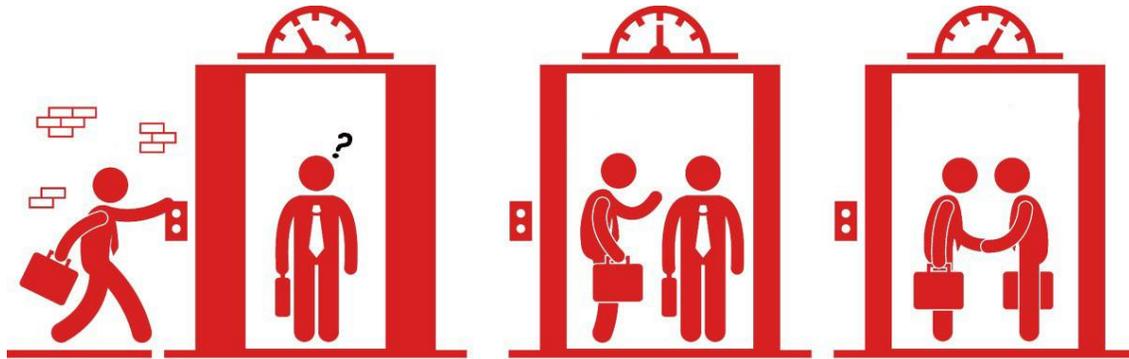


NMBA Vendor Event



In the past, elevator speeches were usually reserved for networking events, conferences, cocktail parties, and ... well, elevators. These days, though, they're used in many more contexts. From LinkedInSM profiles to 140-character tweets, not only do businesses and professionals have a limited time to accurately explain what they do and what value they are to potential clients, customers and partners, they are now competing for attention in ways they weren't before. Furthermore, the very culture of marketing has shifted—no longer are prospective clients and customers sold on messaging that is product- or even brand-centric. They now require messaging that speaks directly to them.

This year the NMBA is putting you on stage to deliver your best elevator speech in front of all attendees at this year's 107th Annual Convention. On Friday, June 8th, our Vendor Lunch will be your opportunity to reach out and showcase your company. Each vendor will have 5 minutes on stage.

On June 7th, the NMBA will also offer a table for our opening cocktail reception with an "AROUND THE WORLD" theme. Choose a country and decorate your table that represents your country. Bankers will have a passport that will need to be stamped as they visit the different countries. Be creative...**Italy**-decorate with wine bottles, red and white checkered tablecloth, **China**-decorate with paper lanterns, fans, chopsticks...**FORTUNE COOKIES**, **Mexico**-decorate with sombreros, piñatas, jalapeño peppers, **Ireland**-decorate with rainbow, shamrocks and pots of gold! Endless possibilities! ***First come first served on reserving your country choice. The NMBA will contact you if your application comes in with a country already chosen.*

Associate Member: \$1,000.00

Non-Member: \$2,000.00

Below is what the Vendor Event Fee will entitle you to:

- ✚ One 6 ft table for display material for the evening of June 7 & all day June 8
- ✚ Slideshow with your company logo
- ✚ 5 minutes of podium time during our Vendor Lunch
- ✚ One FREE registrant to the convention
- ✚ One FREE ½ page advertisement in our final program



RESERVE your Spot TODAY!