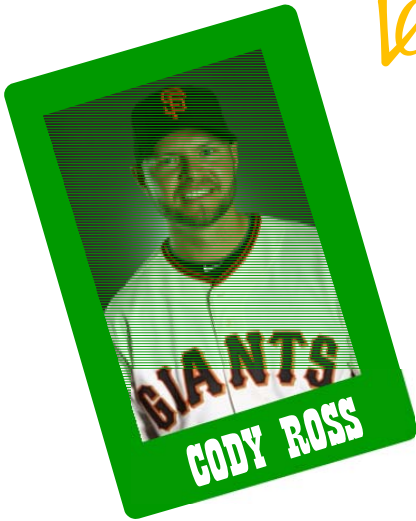


# Field of Dreams

## Vendor Information



Being a peewee player among major-league exhibitor's means every swing of the marketing bat needs to be a *HOME RUN* if your company wants to get noticed! *SCORE BIG* as the New Mexico Bankers Association is putting you "*ON DECK*" at the premier opening event *Meet & Greet former MLB player, World Series MVP and fellow New Mexican....Cody Ross!*

The guests of the NMBA are in for a treat. We will transform the vendor event into a baseball infield for the VIP guests of the NMBA Convention. This is your opportunity to *RUN THE BASES* and showcase a product or educate a target market that is a captive audience.

Upon arrival the NMBA guests will have the opportunity to visit with all vendors in attendance. Our theme for the vendor event is "Field of Dreams" -hinged on the legendary baseball mantra: If you build it, they will come! With our theme and your integrated marketing ideas it's like hitting a *GRAND SLAM*.

### Below is what the Table Fee will entitle you to:



- ★ One 6 foot table for display material
- ★ Signage/Slideshow during convention
- ★ Podium recognition
- ★ One FREE registrant to the convention
- ★ One FREE ½ page advertisement in our final program

**SWING** for the **FENCE** & **RESERVE** your Spot **TODAY!**